

From: Cravalho, Brendan K
Sent: Monday, December 04, 2006 15:06
Subject: FMA Membership Recruitment Drive Kick-Off

Aloha Fellow FMA Members,

The FMA, Chapter 19 Executive Board is pleased to announce the "kick-off" of a membership recruitment drive starting **1 December 2006** and ending on **31 May 2007**. Some really great incentives are being offered to members who recruit "new" members. The more new members you sign up, the better the incentive gets. One lucky super recruiter will win a trip to San Francisco and participate in FMA's Mid-Year Conference. What a way to see FMA in action first hand.

WHY do we need a recruitment drive? Well, in the past few years, a number of members have retired. Some have maintained their membership as a retired, but most have gone on to other things. As these supervisors or managers are replaced, many, if not all, have not been approached or asked to become a member. Currently, FMA Chapter 19's membership base has dwindled below 300. We need your help in bringing our numbers back up. As you all know, there is MORE strength in numbers.

Here are the incentive award levels and the gifts being offered:

Bronze Level Recruit at least 5 new members and receive one of the items listed below

- ✓ \$10 Gift Certificate to Longs Drugs
- ✓ FMA Embroidered Ball Cap
- ✓ FMA T-Shirt

Silver Level Recruit at least 10 new members and receive one of the items listed below

- ✓ \$25 Gift Certificate to Longs Drugs
- ✓ FMA Embroidered Ball Cap & T-Shirt
- ✓ FMA Embroidered Polo Shirt

Gold Level Recruit at least 15 new members and receive one of the items listed below

- ✓ \$50 Gift Certificate to Sam Choy's Crab & Seafood
- ✓ FMA Embroidered Ball Cap, T-Shirt & Polo Shirt

Platinum Level Recruit at least 20 or more new members and receive the items listed below

- ✓ \$100 Gift Certificate to Chai's Island Bistro
- ✓ Qualify for Drawing to Attend the 2007 FMA Mid-Year Conference in San Francisco, CA

Attached are various recruitment tools you will need to help GROW FMA, Chapter 19. The recruitment flyer provides the necessary information you will need to talk to prospective members. The tool kit also includes a membership application, payroll deduction (PRD) and PHFCU allotment forms as a means to collect. ([downloadable from the Chapter19 website](#)) For those who prefer to pre-pay, a check of \$156 covers the dues for one year.

Completed applications should be turned in to any FMA Executive Board member listed on the recruitment flyer and forwarded to the Membership Coordinator. MAHALO for your help and assistance.

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"When You Are Faced With A Decision - DECIDE"
"When You Are Faced With A Choice - CHOOSE"